

# Tobacco Reduction Advisory Committee (TRAC)

## Meeting Agenda



<b>Objective:</b>	<p><b>General:</b> To advise and assist the Oregon Health Authority (OHA) in sustaining an outcomes-oriented Tobacco Prevention and Education Program (TPEP) that is most effective in decreasing tobacco use statewide.</p> <p><b>October 23, 2023 meeting objectives:</b></p> <ol style="list-style-type: none"> <li>1) Welcome</li> <li>2) Introduce HPCDP Policy &amp; Program Manager, Jen Chandler</li> <li>3) Discuss 2023-2025 TPEP budget</li> <li>4) Governance updates</li> <li>5) Opportunity for TRAC members to share general updates</li> <li>6) Public comment</li> <li>7) Wrap-Up &amp; Future Agenda Items</li> </ol>
<b>Meeting Date:</b>	<b>October 23, 2023</b>
<b>Meeting Time:</b>	<b>1pm-3pm</b>
<b>Note-taker:</b>	Lily Banning, OHA
<b>Facilitator:</b>	Sarah Wylie, OHA

Topic & Objective	Time
<b>1) Welcome – Sarah Wylie, OHA</b>	<b>1:00 – 1:05 (5 minutes)</b>
<b>2) Introduction – Sarah Wylie, OHA and Jen Chandler, OHA, Ophelia Starr Vidal, OHA</b>	<b>1:05 – 1:15 (10 minutes)</b>
<b>Discussion:</b> <i>none</i>	
<p><b>3) Tobacco Prevention &amp; Education Program (TPEP) Budget Overview – Steven Fiala, Rodney Garland-Forshee, Emily Droge, Ophelia Starr Vidal, OHA</b></p> <p><b>Objective:</b> Provide an overview of the estimated TPEP budget for the 2023-2025 biennium and anticipated allocations to state infrastructure and community grants.</p> <p><b>Background:</b> The Oregon Office of Economic Analysis provides quarterly updates on estimated tobacco tax revenues for the current and future biennia. These estimates include both Measure</p>	<b>1:15 – 2:05 (50 minutes)</b>

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



44/Tobacco Use Reduction Account (TURA) and Ballot Measure 108 revenues. We will review estimated tobacco tax revenues for the 2023-2025 biennium and proposed allocations to the state program infrastructure and community grants to Local Public Health Authorities, Regional Health Equity Coalitions, Community-Based Organizations, and Tribes. For the state infrastructure, we will review in detail the proposed contracts/projects to support statewide capacity for health communications, policy development, data collection and evaluation, and tobacco cessation.

## **Discussion:**

Reported on budgets for Policy & Partnerships, Health Communications, Data Collection & Evaluation and Cessation.

Christina Bodamer, American Heart Association – are there any programs or new efficiencies being put in place at OHA to avoid future excess carryover so that we can be moving the money into communities?

- Why so much unspent funds – for Local Public Health Authorities, we had allocated a significant amount to county TPEP, but because of delays in contracts and grant agreements systems, those funds were distributed with only months to for counties to spend them. For contract delays, there’s only so much control that our section has. However, we are committing funding via the Policy & Partnerships budget to a DocuSign pilot. Shifting to e-signatures, using new automated tracking, flagging any lags and time delays, we’re hoping that that will improve efficiencies to move contracting. This will be expanded to the Director’s Office and other areas of Public Health Division.

For CBOs – it was a challenge for a brand-new funding opportunity with only 14 months to spend funds down.

Do the funds in this presentation include tobacco settlement funds?

- The Public Health Division (PHD) does not receive any funding from the Tobacco Master Settlement Agreement (MSA). PHD received one-time funds 10 years ago but hasn’t since. Juul settlement funds will be coming to Public Health Division. In process of setting up that account and our team is in the process of determining how this will be spent strategically towards intended purpose of reducing youth addiction of tobacco products.

Michael Tynan, Centers for Disease Control and Prevention - not uncommon for states to not receive Tobacco MSA funds. Very few state public health agencies receive that funding for tobacco prevention and cessation.

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Christina Bodamer, AHA – will we have a broader conversation around the bigger buckets allocated to each funding area? We’ve previously discussed the percentages, less the details of each workstream, but discussing the greater mix of what we’re prioritizing is what we’ve done in the past and may explain the limited discussion.

- HPCDP engaged Conference Local Health Officials Health Promotion & Prevention (CLHO HPP) and Tobacco Prevention & Education Program (TPEP) Coordinators around budget of \$14.5M and met with them to discuss allocation of carryover funding. Same for CBO funding – met with CBO Advisory Group. Tribal allocation was done through formal consultation process. Regional Health Equity Coalitions – funds were allocated in order to maintain average award amounts despite new RHECs being added. We saw the state contracts budget being a flexible area of the budget. There are certain contracts that must stay in place, but with this new indirect calculation, we adjusted from \$3M to \$9M so there’s more room for robust, meaningful training and TA for the tobacco prevention system.

Christina, AHA - Hearing that this is a new era for funding and that all those partners were engaged, I understand now why the focus for TRAC discussion has shifted. Thank you for the clarification.

### 3) Governance Updates – Lily Banning, OHA

2:15 – 2:25  
(10 minutes)

**Objective:** to provide update on TPEP shared governance timeline and next steps.

**Background:**

The Oregon TPEP has historically had two bodies that provide external perspectives on how tobacco tax revenues should be allocated for tobacco prevention and cessation. A TPEP Ambassador Group comprised of community-based organizations, Regional Health Equity Coalitions, national advocates and Local Public Health Authorities is convening to provide recommendations for a single governance group that reflects all partners in the commercial tobacco prevention system.

**Discussion:**

Christina, AHA – We have a goal of all of us working in one place not two places. Many people in TRAC have had this goal and aimed to make this table more representative of the full spectrum of tobacco prevention partners. Looking forward to working towards that.

# Tobacco Reduction Advisory Committee (TRAC)

## Meeting Agenda



Gwyn Ashcom, Conference Local Health Officials – Excited for this collaborative space and building something together.

### BREAK (10 MIN)

#### 6) General updates – TRAC members

2:25 – 2:35  
(10 minutes)

**Objective:** to provide TRAC members opportunity to engage fellow members in gathering input and feedback on their respective policy and organizational efforts, as well as share information upcoming activities and opportunities.

#### Discussion:

Haoua Dogo, Upstream Public Health – Supporting CBOs and members who attend TOFCO Coalition, creating culturally-specific education campaign content, supporting immigrant and refugee retailers so that they’re up to date so that they can comply with statewide and local laws.

Suzanne Hidde, Oregon Department of Education – Health education standards were recently passed and included issues around tobacco prevention and electronic devices.

- How can OHA help spread the word (through counties, local CBOs, grantees)?

Suzanne - Always welcome the opportunity to collaborate with local public health. Let’s set something up!

#### 7) Opportunity for public comment - Public

2:35 – 2:45  
(10 minutes)

**Comment:** *none*

#### 8) Wrap-up and future agenda items – Sarah Wylie, OHA

2:45 – 2:55  
(10 minutes)

#### Discussion:

Christina, AHA – Reviewing new OHA org chart, seeing who is here and what they’re doing. Providing a landscape, may not need to be a presentation, but provide in materials. Appreciate more report-outs, such as status and use of Quitline and cessation services, review of data points, current surveys, prevalence metrics, communications campaigns, ongoing communication on Juul settlement and the plan for those funds, BM 108 grant progress – including outcomes, progress reports and how they’re going. Realizing that TRAC doesn’t oversee this funding, but we’ve been given a list of organizations and there’s an opportunity for national orgs to partner and

# Tobacco Reduction Advisory Committee (TRAC)

## Meeting Agenda



offer supports. We don't have a great idea of a landscape of what organizations are doing.

Gwyn, CHLO – Yes to organizational chart for HPCDP where Alcohol and Drug Abuse Prevention & Education Program (ADPEP) is included. Any legislative-related updates are appreciated.

Suzanne, ODE - I think it would be helpful to see some high-level overviews of what programs are doing with funds, and any issues they see coming up.

Haoua, Upstream – Training opportunity on how to offer cessation and treatment, quit kits, opportunities to connect people to cessation resources and ways to be culturally-specific with resources.

### Meeting Location and attendees

**Meeting Location:** Meeting will be held via Zoom.  
 Meeting ID:  
<https://www.zoomgov.com/meeting/register/vJlsdemvqDgiHrak7K4jtUAbm52zJNUDqgs>  
 Please register to receive the meeting link and password.

- Attendees:**
- Gwyn Ashcom – Conference of Local Health Officials
  - Christina Bodamer – American Heart Association
  - Tyler Bechtel – Oregon State Police
  - Courtni Dresser – Oregon Medical Association
  - Kevin Ewanchyna – Coordinated Care Organization Representative
  - Jamie Dunphy – American Cancer Society, Cancer Action Network - Kari Hampton
  - Kristen Gilman – Oregon Department of Justice – Erick Diaz
  - David Hopkins – Centers for Disease Control and Prevention
  - Haoua Dogo – TOFCO, Inc.
  - Jennifer Jordan – Oregon Public Health Association
  - Carrie Nyssen – American Lung Association
  - Katie Harris – Oregon Assoc. of Hospitals and Health Systems
  - Michael Tynan – Centers for Disease Control and Prevention
  - TBD – Governor's Office
  - Suzanne Hidde – Oregon Department of Education

**Observers:** Alicia Givens  
 Anthony Biglan  
 Lily Banning  
 Emily Droge  
 Jen Chandler

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda

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