

License to Sell Tobacco Required in Oregon

Tobacco Retail License Information and Support

Since Jan. 1, 2022, any retailer in Oregon who sells tobacco, or inhalant delivery system (IDS) products, also known as e-cigarettes or vaping products must have a license.



Tobacco retail licenses protect youth

Since Jan. 1, 2022, any retailer in Oregon who sells tobacco, or inhalant delivery system (IDS) products, also known as e-cigarettes or vaping products must have a license.

It's too easy for kids in Oregon to get tobacco and IDS products. In 2023, in a review by the Oregon Health Authority (OHA), nearly one in four tobacco retailers inspected by OHA sold tobacco products to people under 21. That is against the law.



The tobacco retail license law can help

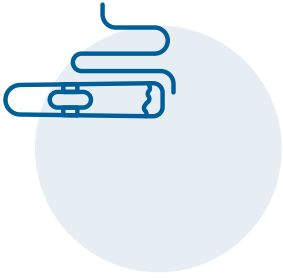
Tobacco retail licensing holds all retailers to the same standards. The state can then:

- Track where tobacco is sold
- Enforce tobacco sales laws, and
- Support retail owners and staff with education and training.



What the license covers

Products



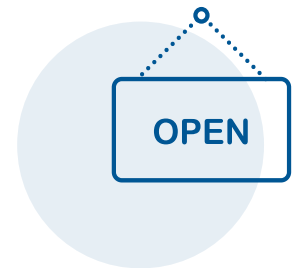
The law requires a tobacco retail license to sell any tobacco or IDS product, such as:

- Cigarettes
- Cigars
- Chewing tobacco
- E-cigarettes and vape products, and
- Any other item designed for tobacco product consumption, use or preparation.

Retailers

Anyone who sells tobacco or IDS products directly to consumers is a tobacco retailer. Those who must have a tobacco retail license to sell tobacco include:

- Retail stores
- Cigar and hookah lounges
- Vape shops, and
- Bars.



The law does **not** apply to:

- Retailers on tribal lands
- Oregon Liquor and Cannabis Commission (OLCC)-licensed marijuana retailers, or
- OHA-licensed marijuana dispensaries that don't sell IDS products that contain nicotine.



Retailer license

Retailers must post the license in a location visible to customers.

Retailers in some counties operate under their county tobacco retail license program. The Oregon Department of Revenue (DOR) has a list of local program websites on their [Statewide Tobacco Retail License web page](#).

The DOR and OHA together regulate the statewide tobacco retail license. Below are the roles of each.



DOR:

- Administers tobacco and cigarette taxes
- Issues licenses
- Collects fees
- Enforces licensing requirements, and
- Suspends or revokes licenses if needed.

OHA:

- Educates retailers on tobacco sales laws
- Conducts compliance checks, and
- Issues penalties for violations of tobacco sales laws.



Requirements and resources for retailers

Retailers apply for a tobacco retail license at the Department of Revenue's Tobacco Retail License webpage

Cost



Retailers pay an annual fee of \$ Retailers with multiple locations need a license for each location. The license fee covers the costs of administering the program.

Scan the QR code or go to Department of Revenue webpage: <https://www.oregon.gov/dor/programs/businesses/pages/statewide-tobacco-retail-license.aspx> to learn more about the statewide tobacco retail license.

OHA enforcement

Conducts two inspections per year to make sure retailers:

- Do not sell to people under 21, and
- Follow all tobacco retail sales laws.

Go to www.healthoregon.org/tobaccoretailsales for information on:

- DOR penalties for not having a license, and
- OHA penalties for failing to comply with tobacco sales laws.



Compliance resources

DOR, OHA and local public health authorities are available to help retailers understand and comply with the law. OHA provides the following resources **for free**:

- A tobacco retail license training manual for retailers
- Answers to frequently asked questions about the law in multiple languages.
- Education and support from state program staff
- A regular newsletter with tools to help retailers follow Oregon's tobacco laws
- Updates when laws change.
- Access to state program staff to answer questions.



Scan the QR code or go to Tobacco Prevention webpage: healthoregon.org/tobaccoretailsales to learn more about the statewide tobacco retail license resources.

You can get this document in other languages, large print, braille or a format you prefer free of charge. Contact Tobacco Retail License Program at email Tobacco.Inspections@odhsoha.oregon.gov or 971-673-2283. We accept all relay calls.