

Tobacco Prevention Metrics

2017-2022 State Health Improvement Plan Metrics

	Baseline	Target by 2022
1. Decreased cigarette smoking among adults	17.7% (2015)	20% reduction = 14.2%
2. Decreased cigarette smoking among 11 th graders	7.7% (2015)	20% reduction = 6.2%
3. Decreased cigarette smoking among 8 th graders	3.3% (2015)	10% reduction = 3.0%
4. Fewer packs of cigarettes per capita sold each year	40.0 (2015)	10% reduction = 36.0

Public Health Accountability Metric

Public Health Accountability Metric	Local public health process measures adopted by PHAB	Program Element
Adults who smoke cigarettes	Percent of community members reached by local [tobacco retail/smoke free] policies	<p>Program Element 13, Tobacco Prevention and Education Program (TPEP)</p> <p>Funded activities:</p> <p>1b. Promote the adoption of tobacco policies, including voluntary policies in schools, workplaces and public places.</p> <p>1c. Reduce the promotion of tobacco on storefronts, in gas stations, at community events and playgrounds in the community. Reduce youth access to tobacco products, including working with retailers toward voluntary policies.</p>