Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Marshine Date	
Meeting Date:	Thursday, April 26, 2018
Meeting Time:	1:00 – 2:30 pm
Meeting Location:	Portland State Office Building
	800 NE Oregon Street, Room 1C
	Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing
. .	an outcome-oriented Tobacco Prevention and Education Program
	(TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	Christina Bodamer – American Heart Association
	Courtni Dresser – Oregon Medical Association
	Kevin Ewanchyna – Coordinated Care Organization Representative
	Christopher Friend – American Cancer Society
	\square Amanda Garcia-Snell – Conference of Local Health Officials
	Kristen Gilman – Oregon Department of Justice
	Karen Girard – Oregon Health Authority
	Robin Hausen – Coordinated Care Organization Representative
	David Hopkins – Centers for Disease Control and Prevention
	Jennifer Jordan – Oregon Public Health Association
	🗌 Carrie Nyssen – American Lung Association
	📙 Chuck Tauman – TOFCO, Inc.
	Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems
	Michael Tynan – Centers for Disease Control and Prevention
	TBD – Governor's Office
	TBD – Oregon Department of Education
	Gregg Withers – Oregon State Police
Observers:	×

Agenda Item, objective and background information	Time	
1) Welcome and introductions	1:00-1:05 (5)	
2) Tobacco Retail Environment: updates on the Tobacco Retail	1:05-1:50 (45)	
Evaluation, Tobacco 21 and compliance checks – Sarah		
Hargand, Tara Weston and Randy Westbrook		
Objective: Provide overview and next steps for the Tobacco Retail Evaluation, Tobacco 21 and		
tobaccoretail compliance inspections.		
Background: The retail environment is an important setting for tobacco prevention policy. The		
tobacco industry spends \$1 million an hour on marketing and promotion of their products in		
retail stores. All local public health authorities are funded to work on tobacco prevention, which		
includes working in the tobacco retail environment. To better understand essential elements		
for effective local tobacco retail policies, the Oregon Health Authority's Public Health Division		
(OHA-PHD) is conducting a Tobacco Retail Evaluation. Additionally, an evaluation is underway		
to understand the effects of the recent law raising the required minimum age for a person to		
legally purchase tobacco products or inhalant delivery systems from 18 to 21. Ensuring		
tobacco retailers are in compliance with laws that prohibit the sale of tobacco products to		
underage persons through tobacco retail inspections is crucial to tobacco retail environment		
policy. OHA-PHD manages two state-level tobacco retail inspection programs- Synar and		
Enforcement Inspections.		
Discussion:		
Decision and Action Steps:		
3) Tobacco Metrics Accountability Work Group Update – Ashley	1:50-2:20 (30)	
Thirstrup and Amanda Garcia-Snell		

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<u>Objective</u>: Review work group findings and discuss implications. <u>Background</u>: The Tobacco Metrics Accountability Work Group was formed to plan and identify additional accountability measures for incorporation into the local Tobacco Prevention Education Program (TPEP) Program Element. The work group was charged with ensuring that the statewide TPEP investment is aligned with public health modernization and used in the most effective manner possible.

Discussion:

Decision and Action Steps:

4) Wrap-Up and Future Agenda Items – All

2:20-2:30 (10)

Potential future agenda items:

Legislative session debrief

Next TRAC meeting: Thursday, July 26th, 2018 from 1-3pm