

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



<b>Meeting Date:</b>	Thursday, January 28, 2016
<b>Meeting Time:</b>	1:00 – 3:00 pm
<b>Meeting Location:</b>	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
<b>Meeting Purpose:</b>	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
<b>Regular Attendees:</b>	<input type="checkbox"/> Patrick Aitchison – Oregon Department of Justice <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> Sarah Higginbotham – American Heart Association <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Luis Rodriguez – American Cancer Society <input type="checkbox"/> Jeff Ruscoe – Oregon Health Authority <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> Fred Testa – Oregon State Police <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Diane Waldo – Oregon Association of Hospitals and Health Systems <input type="checkbox"/> Jeremy Wells – Oregon Department of Education

Updates	Contact
1.	
2.	
3.	

Agenda Item, objective and background information	Time
<b>1) Welcome and Introductions</b>	<b>1:00-1:10(10)</b>
Discussion:	
<b>2) Revised Indoor Clean Air Act (ICAA) and Enforcement --TPEP</b>	<b>1:10-1:30 (20)</b>
<u>Objective:</u> Review changes to the ICAA and discuss enforcement implementation of the new law.	
<u>Background:</u> Starting January 1, 2016, the ICAA now includes the use of “inhalants” (nicotine, marijuana or any other substance delivered into a person’s respiratory system) and “inhalant delivery systems,” which are devices that can be used to deliver nicotine, cannabinoids and other substances in the forms of a vapor or aerosol. These include e-cigarettes, vape pens, e-hookah and other devices.	
Discussion:	
Decision and Action Steps:	
<b>3) Tobacco Prevention Policy Options -- ALL</b>	<b>1:30-2:00 (30)</b>
<u>Objective:</u> Learn about and discuss various tobacco prevention policy strategies, such as tobacco retail licensure, Tobacco 21 and Tobacco Master Settlement Agreement talking points.	
<u>Background:</u> The retail environment is an important setting for tobacco prevention policy. The tobacco industry spends \$1 million an hour on marketing and promotion of their products in retail stores. Oregon is one of nine states that do not require retailers to have a license to sell tobacco.	

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Discussion:	
Decision and Action Steps:	
<b>BREAK</b>	<b>2:00-2:10 (10)</b>
<b>4) Health Communications/Prevention &amp; Cessation Initiatives -- TPEP</b>	<b>2:10-2:40 (30)</b>
<p><u>Objective:</u> Review the cessation and prevention media efforts and discuss how they contribute to the Tobacco Prevention and Education Program's policy work.</p> <p><u>Background:</u> The prevention initiative is designed to help Oregonians eliminate exposure to secondhand smoke, prevent youth from initiating tobacco use, and identify and eliminate tobacco-related disparities in all populations. The cessation initiative is designed to help Oregon smokers quit. Together, these comprise the Smokefree Oregon brand, which supports local voices and conversations within a statewide education effort.</p>	
Discussion:	
Decision and Action Steps:	
<b>5) Competitive Tobacco Grants Update--TPEP</b>	<b>2:40-2:50 (10)</b>
<p><u>Objective:</u> Inform members of the current and upcoming coming funding opportunities related to tobacco prevention and recruit reviewers.</p> <p><u>Background:</u> Strategies for Policy And Environmental Change, Tobacco-Free (SPArC Tobacco-Free) was released on December 28, 2015 and closed on January 27, 2016. American Lung Association of the Mountain Pacific and the American Cancer Society will be participating in the review of SPArC applications. The focus of this funding opportunity is the tobacco retail environment. Sustainable Relationships for Community Health (SRCH) is a future funding opportunity that will focus on partnerships between local health departments and Coordinated Care Organizations and the establishment of referral processes related to tobacco cessation and chronic disease self-management programs.</p>	
Discussion:	
Decision and Action Steps:	
<b>6) Wrap-Up and Identify Potential Future Agenda Items</b>	<b>2:50-3:00 (10)</b>
<u>Objective:</u>	
<u>Background:</u>	
Discussion:	
Decision and Action Steps:	

Next TRAC Meeting: Thursday, April 28, 2016; 1-3pm; PSOB Room 1C