Fall/Winter COVID-19 Communication Resources: Boosters (Sept. 24, 2021)

Key messages:

- Vaccines continue to be the safest and most effective way to protect from COVID-19 hospitalizations and deaths.
- The following people who were vaccinated with the Pfizer vaccine are now eligible for a booster six months after their second shot:
 - People 65 and older should get a booster.
 - People living in a long-term care facility should get a booster.
 - People 50-64 with underlying medical conditions should get a booster.
 - People ages 18-64 with underlying medical conditions or who are a higher risk of exposure to the COVID-19 virus due to where they live or work may get a booster.
- The CDC strongly recommends equity as a factor in who receives a booster dose so
 people disproportionately affected by long-standing health care inequities can access
 the care they need.
- As with other vaccines, a booster shot will strengthen the body's ability to prevent disease from the virus that causes COVID-19.
- Booster shots are widely available but eligible people may need to schedule an appointment.
- Don't worry while you wait for your booster. Your Pfizer vaccination still offers protection against the COVID-19 virus.
- Boosters are not yet recommended for people who received the Moderna or Johnson & Johnson vaccines. A CDC decision about Moderna and Johnson & Johnson boosters is expected soon.

Communication Resources:

- English website
- Spanish website

- Western States press release in English
- Western States press release in Spanish
- Model Immunization Protocols (Standing Orders)
- Pharmacy Protocol
- FAQ in English
- FAQ in Spanish
- Who is eligible for a booster social media card in English
- Who is eligible for a booster social media card in Spanish

We are sending out a HAN alert shortly.

A GVO text message and ad hoc email message are going out today in English and Spanish. Additional translated messages are going out next week.

Please share these resources with your stakeholders and partners. As we learn more, we will keep you up to date.

Document accessibility: For individuals with disabilities or individuals who speak a language other than English, OHA can provide information in alternate formats such as translations, large print, or braille. Contact the Health Information Center at 1-971-673-2411, 711 TTY or COVID19.LanguageAccess@dhsoha.state.or.us.