



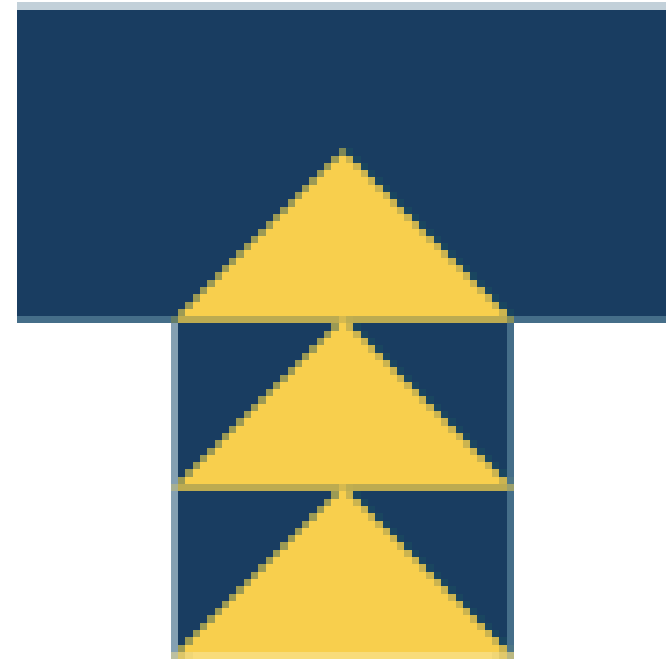
# *Junior Achievement of Oregon & SW Washington*

# **Junior Achievement of Oregon & SW Washington**

**President  
Ryan Deckert**

# Junior Achievement

## Celebrates **Community Partnerships**



**OREGON  
STATE  
TREASURY**

## **Financial Education Advisory Team**

# Junior Achievement's **Mission**

**Our purpose is to empower young people to own their future economic success.**

Our programs give young people critical skills in three key areas: work readiness, entrepreneurship, and financial literacy, to make smart academic and economic choices throughout life.



# History

Since 1950, Junior Achievement of Oregon and SW has been empowering local students by giving them the knowledge and skills they need to manage their money, plan for their futures, and make smart academic, career and economic choices.

<https://www.youtube.com/watch?v=2mQi2bviPXY>

We are a local institution backed by a global network: a regional branch of a self-sustaining organization comprising every state in the US with 105 chapters, and over 100 countries worldwide.



# JA Programs Overview

Junior Achievement®  
K-12 IN-CLASS PROGRAMS



# Junior Achievement<sup>®</sup>

## K-12 IN-CLASS PROGRAMS

### Volunteer-led Interactive Lessons

- Complete multi-media kits delivered to school classrooms.
- Experiential learning activities build new skills and teach economic concepts.
- Designed to serve students in Kindergarten through 12th grade.





JA BizTown®

## Our Flagship Program

- In-class lessons combined with a visit to the simulated town of JA BizTown
- Connects learning in school with the real world
- 5th graders run the city





## Financial Planning and Career Exploration

- Teacher-directed lessons culminate with a visit to JA Finance Park: a mobile exhibit serving 21 districts
- Students learn the basics of financial literacy: budgeting, investing, and managing risk
- Details choices that affect income and take-home pay
- Designed to serve students in 7th through 12th grade





# JA Inspire Virtual





Junior  
Achievement®

# JA 2.0

**JA BIZTOWN & JA FINANCE  
PARK EXPANSION PROJECT**



# ▶ EQUITY.

Working in partnership with K-12 schools, JA is committed to expanding our outreach to **priority youth** throughout **Oregon and SW Washington**, with a focus on reaching more students who are from low-income families, students in rural areas, young people of color, and historically and currently marginalized youth.

# THE PROGRAMS.

JA BizTown and JA Finance Park deliver in-depth, common core-aligned curriculum along with highly interactive simulations that allow students to bridge the connection between concepts learned in the classroom and the skills they need to succeed in a career and in life.



## JA BIZTOWN

Upper-elementary students work together, learning basic economics, civics, and community engagement as they vote, work, and operate businesses in a model city.

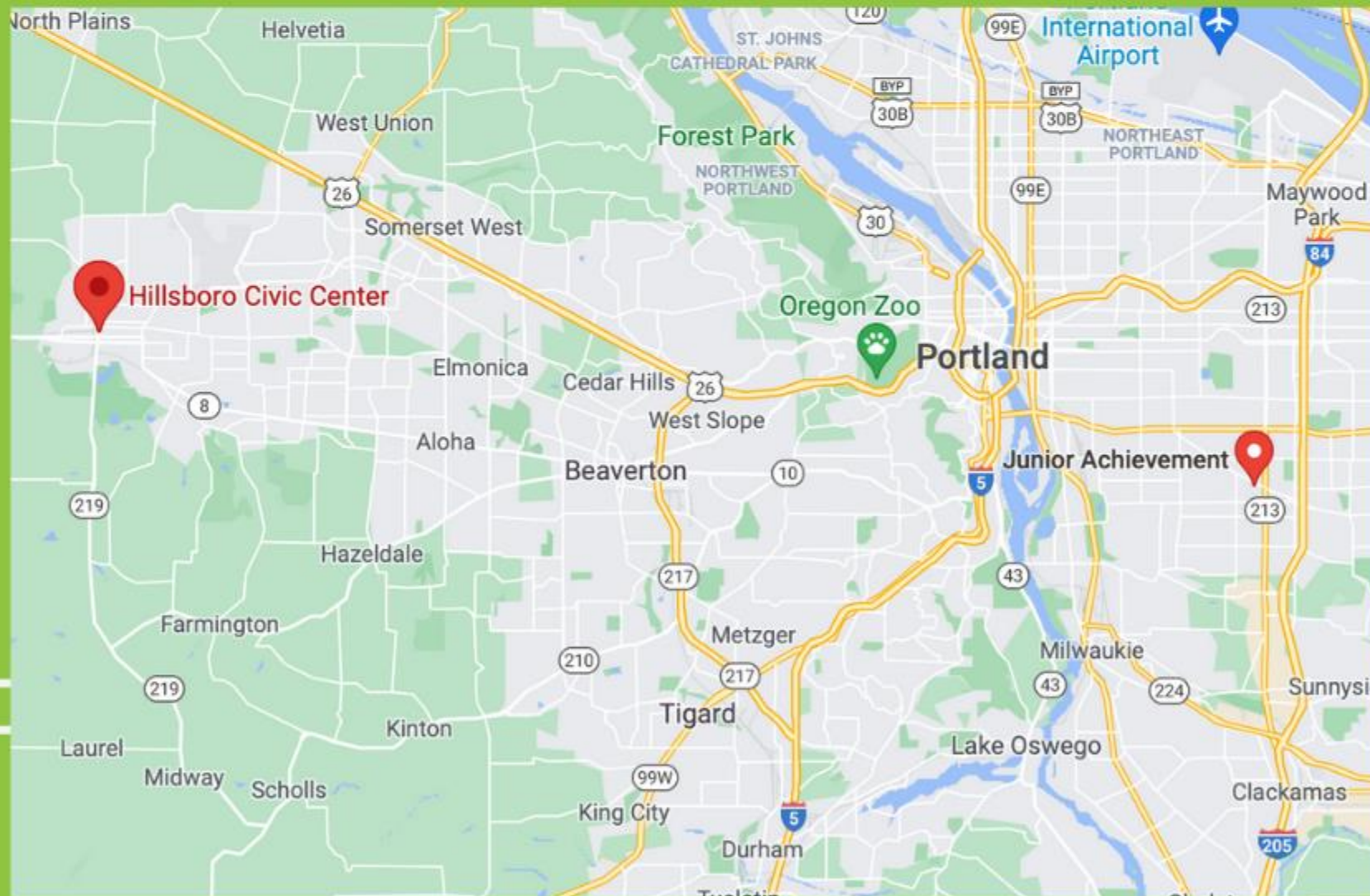


## JA FINANCE PARK

Middle and high school students learn critical skills related to careers, money management, and living within one's means, as they balance a household budget.

# HILLSBORO CIVIC CENTER SITE

The project involves partnering with the City of Hillsboro with plans to occupy the second floor in their beautiful, new Civic Center in downtown Hillsboro.





# PROJECT VISION

With JA 2.0, we aim to expand equitable student access to life-changing educational experiences for youth across the Portland Metro Area by doubling our Capstone Programs capacity.

- Addition of a new JA BizTown and JA Finance Park program site in Hillsboro
- Upgrades to current JA facilities in SE Portland
- Equity enrollment and sponsorship funding models



# THE DESIGN.

- “Flip site” model with 17 mini-storefronts
- Capacity to serve 12,000 students annually
- Tiered sponsorship pricing model



OVERVIEW 2



# TESTIMONIALS.

“The highlight of my JA BizTown experience is witnessing students working hard and cooperating with others. They do this so naturally at JA BizTown. It's incredible.”

**Beth, 5th grade teacher, Vancouver, WA.**

“A highlight was going through the interviewing process. I learned a lot and it was fun, but it was also a bit terrifying. Glad that I had this experience, before applying for a job outside of BizTown.”

**Ryder, JA BizTown student, Portland, OR**



# JA 2.0 CAMPAIGN

**CAPITAL AND PROJECT  
FUNDING - \$2,700,000**

## **MILESTONES**

- Quiet phase: seeking lead six-figure gifts
- Public phase: Spring 2022 campaign launch
- Raise 100% of capital and start-up funding by September 2023



# QUESTIONS?

**CONTACT US!**

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