MISSION
Ensure healthy natural resources, environment, and economy for Oregonians now and in the future through inspection and certification, regulation, and promotion of agriculture and food.

VISION
The Oregon Department of Agriculture remains able to serve the changing needs of Oregon’s diverse agricultural and food sectors to maintain and enhance a healthy natural resource base and strong economy in rural and urban communities across the state.

CORE VALUES
Honesty, integrity, and fairness
Diversity, equity, and inclusion
Respect for people and property
Practical collaborative approaches to problem solving
Science-based approaches: technical and professional competence
Transparency
Quality customer service

OBJECTIVE 1: ROLE MODEL ORGANIZATION
• Be adaptive
• Achieve operational objectives and goals
• Provide quality work products and services

OBJECTIVE 2: CULTURE OF COMPLIANCE & SUPPORT
• Provide education and outreach with a regulatory backstop
• Use progressive compliance strategies

OBJECTIVE 3: CULTURE OF COLLABORATION
• Engage interested parties
• Respect all view points
• Develop and grow partnerships

OBJECTIVE 4: FOSTER EMPLOYEE EXCELLENCE
• Integrate mission and values into daily work
• Support an encouraging work atmosphere
• Provide professional growth opportunities

OBJECTIVE 5: EXCELLENCE IN CUSTOMER SERVICE
• Embrace, support, and promote the diversity of Oregon agriculture
• Address customers’ needs

OBJECTIVE 6: CONNECT & PROMOTE OREGON AGRICULTURE
• Raise awareness of opportunities within Oregon agriculture
• Connect Oregonians to Oregon agriculture

OBJECTIVE 7: INCLUSIVE COMMUNICATION
• Be clear and concise
• Use effective tools
• Be responsive to customers, consumers, and public