

Pacific Northwest Christmas Tree Industry

Facts at a Glance

ACRES OF TREES	2016 TREE HARVEST (Estimated)	COUNTIES WITH GREATEST PRODUCTION IN THE PACIFIC NORTHWEST	AVERAGE YEARS TO PRODUCE A 6-FOOT TREE IN THE PACIFIC NORTHWEST
<ul style="list-style-type: none"> • Oregon - 42,000 acres • Washington - 18,000 acres • Nationally - 350,000 acres 	<ol style="list-style-type: none"> 1. Oregon - 5.2 million trees 2. North Carolina - 3.5 million trees 3. Michigan - 3.0 million trees 4. Pennsylvania - 2.3 million trees 5. Washington - 1.5 million trees 	<ul style="list-style-type: none"> • Oregon - Benton, Clackamas, Marion, Polk, Yamhill and Linn • Washington - Kitsap, Lewis, Mason and Thurston 	<ul style="list-style-type: none"> • Douglas-fir - 7 years • Grand fir - 8 years • Noble fir - 9 years • Concolor fir - 12 years
SALES VALUE	PRODUCTION OF TREES IN THE PACIFIC NORTHWEST	NUMBER OF GROWERS IN THE PACIFIC NORTHWEST	
<p><i>N.W. Wholesale:</i></p> <ul style="list-style-type: none"> • Oregon - \$90 million • Washington - \$18 million 	<ul style="list-style-type: none"> • Douglas-fir - 32 percent • Noble fir - 54 percent • Grand fir - 5 percent • Nordmann/Turkish fir - 4 percent • All others - 2 percent <p>(Fraser fir, Nordmann fir, Concolor fir, Shasta fir, Silver fir, Balsam fir, Turkish fir, Colorado blue and Norway spruce)</p>	<ul style="list-style-type: none"> • Oregon - 700 • Washington - 250 	
EXPORT OF PACIFIC NORTHWEST TREES			
<ul style="list-style-type: none"> • Some 92 percent of all Pacific Northwest Christmas trees are exported out of the region • California is the Pacific Northwest's largest market • Overseas and foreign markets include: Japan, China, Hong Kong, Philippines, Hawaii, Alaska, Mexico, Guam and Puerto Rico. 			
MAJOR DESTINATIONS FOR PACIFIC NORTHWEST CHRISTMAS TREES			
<ul style="list-style-type: none"> • California - 45 percent • Other Western - 10 percent (MT, ID, WY, NV, UT, AZ, NM, CO, AK, HI) • Gulf States - 9 percent (OK, TX, AR, LA, TN, MS, AL) • Mexico - 16 percent (23 percent of all Oregon Douglas-fir are shipped to Mexico) • Atlantic States - 4 percent (MD, DE, WV, VA, NC, SC, GA, FL) 			

NOTE: Because it is impossible to compile exact statistics on harvest, acreage, sales and ranking of production by states, all figures are estimates.

** Based on consumer surveys commissioned by the National Christmas Tree Association.*

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Future Trends in Oregon Christmas Tree Production

By: Casey Grogan

The only available data on Christmas tree production in Oregon are surveys done by National Agricultural Statistics Service (NASS). To my knowledge, there is no data available for Washington. I would guess that their tree production trends are similar, since we deal with comparable environmental and market conditions. NASS uses data obtained from surveying licensed growers in Oregon. Oregon requires all growers in the state to be licensed. Because of this, NASS is able to survey the vast majority of growers in Oregon. They also have strict government regulated privacy policies to help secure growers survey results. Past NASS survey results seem to closely compare to trends we have seen in our industry. The last NASS survey was done in 2015 and prior to that in 2010. Here is a summary of the data*:

- In 2003, there were 9,826,000 trees planted and 8 years later in 2010 there were 6,411,000 trees sold.
- In 2008, there were 7,335,000 trees planted and 8 years later in 2015 there were 4,724,000 trees sold.
- In 2010 there were 5,632,000 trees planted, and many of those trees have hit the market over the last couple of years, or are ready to be sold this year.
- In 2015, 3,678,000 trees were planted that should be hitting the market around 2022.
- In 2010 there were 1,633 growers in Oregon and in 2015 there were 690.