

# Oregon Farm to School Program

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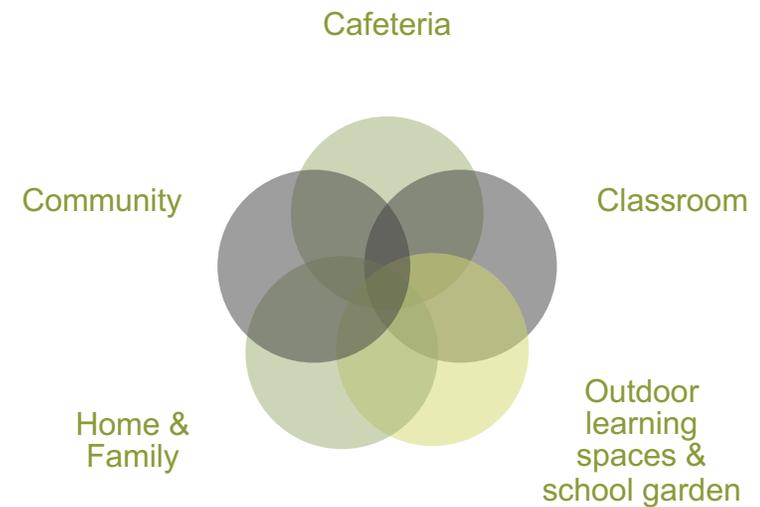




## AGENDA FOR TODAY



- Elements and history of Farm to School
- Program expansion and new grants for FY19-21
- How ODA supports the program
- Return on Investment
- ProcureWorks – USDA Local Food Promotion Program Grant to develop supply chain for local proteins



Source: Joshi A., and Ratcliffe M.M.. Causal Pathways Linking Farm to School to Childhood Obesity Prevention. *Child Obesity* 2012;8:305–314.

# OREGON

DEPARTMENT OF AGRICULTURE





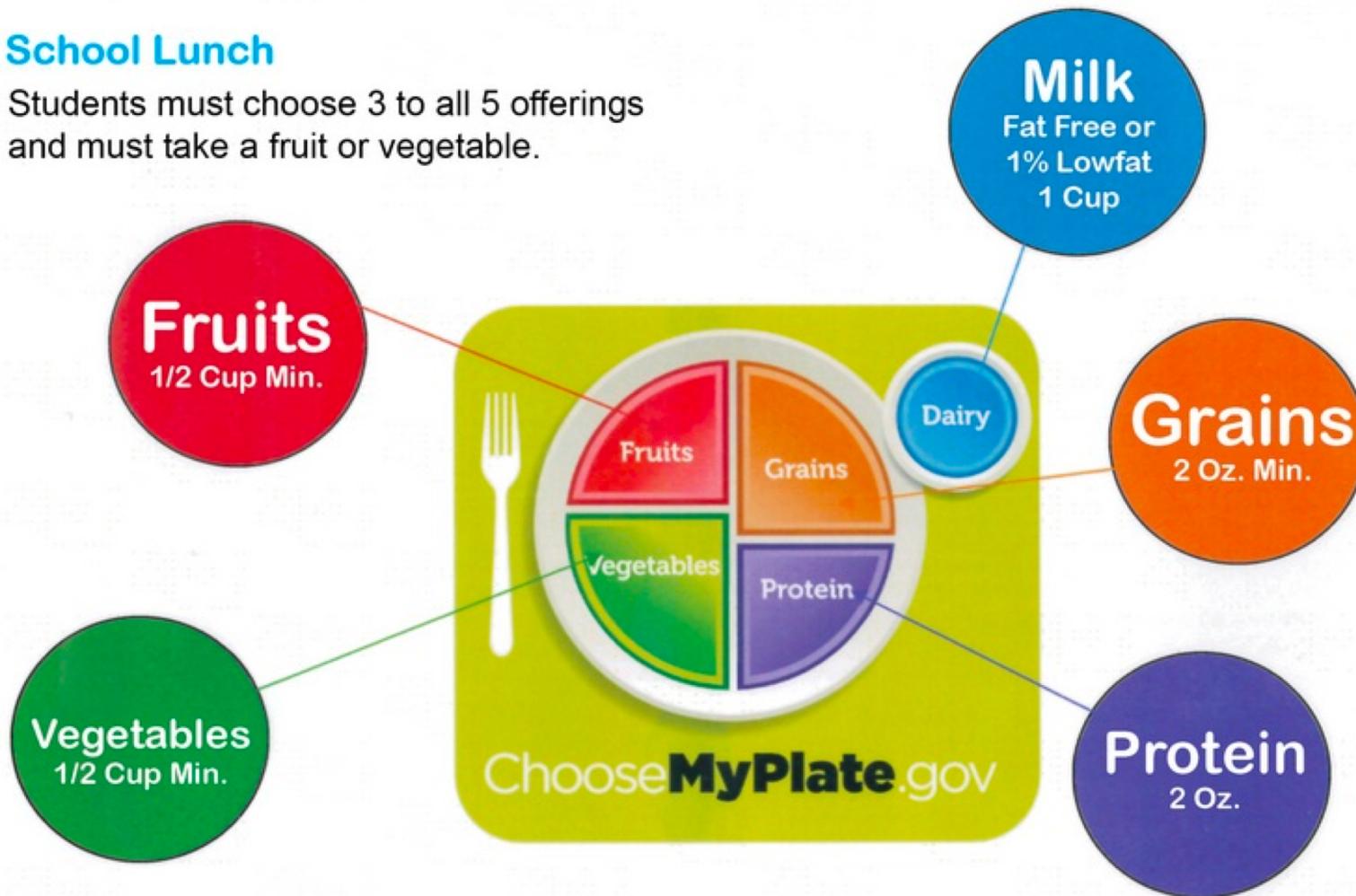
*America's Move to Raise a  
Healthier Generation of Kids*

## **Healthy, Hunger-Free Kids Act of 2010**

- USDA Office of Community Food Systems
  - **\*\*Farm to School Grant Program\*\***
- Child Nutrition Reauthorization

## School Lunch

Students must choose 3 to all 5 offerings and must take a fruit or vegetable.





1966



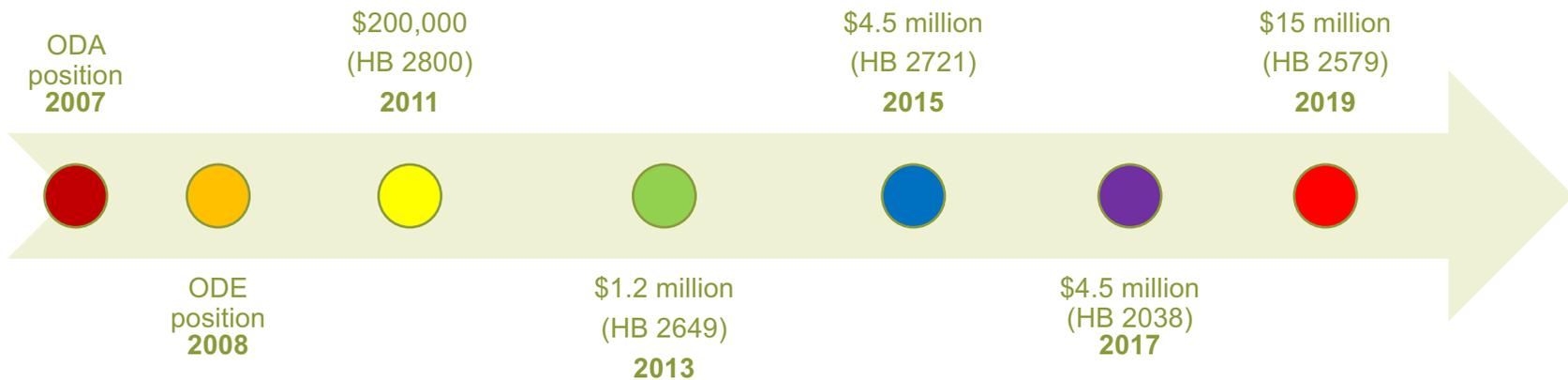
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2019



## MILESTONES IN OREGON'S FARM TO SCHOOL PROGRAM



## State Agency Cooperation

### Oregon Department of Education

#### Oregon Farm to School & School Garden Grant Program

- 130+ school districts in the procurement reimbursement program
- 24 education grantees
- More than 600 school gardens

### Oregon Department of Agriculture

- Introduce producers <> schools
- Help producers enter school marketplace
- Value added product development “school ready products”
- Annual OSNA Farm to School Showcase



## OREGON'S FARM TO SCHOOL GRANT PROGRAM EXPANSION AND CHANGES (2019-2021)

### HB 2579

- ❖ Expanded program from \$4.5 million to \$15 million for the biennium
- ❖ Added 3 new grant programs
- ❖ More eligible partners: individual producers, higher education and cooperative extension, early child care (with exceptions), summer meal sites (with exceptions) and state agencies.

**Farm to Child Nutrition Procurement Grant (Opt in)**

**Farm to Child Nutrition Education Grant  
(Competitive)**

**Farm to Child Nutrition Procurement Grant  
(Competitive) \*NEW\***

**Farm to Child Nutrition Technical Assistance Grant  
(Competitive) \*NEW\***





## OREGON DEPARTMENT OF AGRICULTURE FARM TO SCHOOL EQUIPMENT AND INFRASTRUCTURE GRANT (COMPETITIVE)

**Who's eligible?** Producers, ranchers, seafood harvesters and for profit businesses (local manufacturers) whose primary function involves production, processing and distribution of food service products. (TBD)

**What projects qualify?** Projects that aim to increase sales of Oregon agricultural products by increasing production and/or processing capacity to meet school market demand. (TBD)

**What does the reimbursement cover?** Majority of the equipment and infrastructure costs, including some labor costs for installation. (TBD)



## DOES MY PRODUCT QUALIFY FOR THE OREGON FARM TO SCHOOL PROCUREMENT GRANT?



✓ Oregon grown, raised, caught, harvested

✓ Oregon grown and processed

✗ Grown elsewhere and minimally processed in Oregon

\*\*Districts may not use reimbursement funds to supplant purchases\*\*

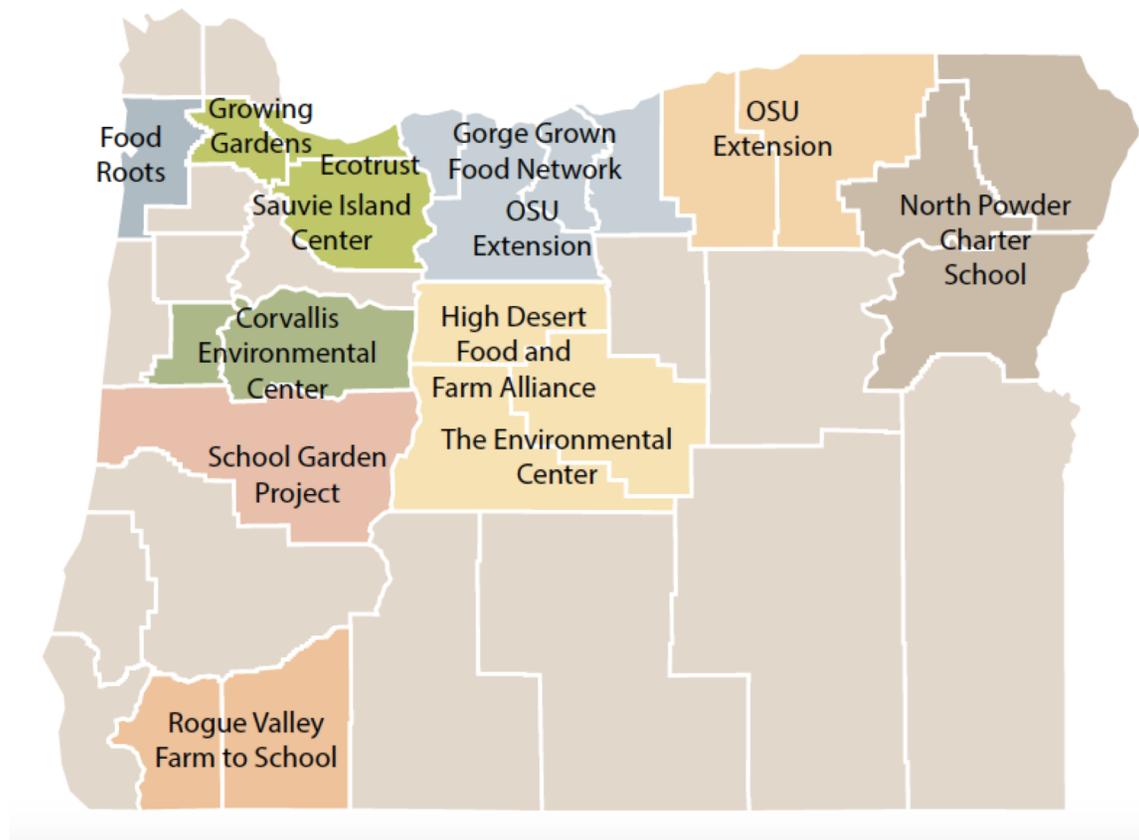


## ODA Support

- Farm to School producer trainings
- Resource for food producers and businesses that want to scale up
- Product development and sensory testing
- Reformulating products to become "school ready"



Oregon Farm to School and  
School Garden Network's  
Regional Hubs



*Funded provided by  
USDA Specialty Crop  
Block Grant Program*



## Producer Awards



**Oak Park Farms**  
**Rickreall Dairy**  
**Key Family Fruit Farm**  
**Thomas Orchards**  
**Bornstein Seafood**  
**Valley Flora Farms**



**Kiyokawa Family Orchards**  
**Painted Hills Natural Beef**  
**Fry Family Farm**  
**T/7 Ranch**  
**Camas Country Mill**



## Return on Investment

**Oregon foods are served  
in more than 90% of all  
school meals**



**Top 5 Oregon foods  
purchased with F2S funds in  
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- Apples (OR grown)
- Tortillas (OR Processed)
- Oregon Beef (OR grown and processed)
- Pear (OR grown)
- Pizza (OR processed)

*\*2017-2018 school year F2S procurement grant claims*

## Return on Investment

- More than 300 Oregon vendors
- ½ of kids in public schools and more than 130 districts
- Funded schools have spent 25% of food budget on Oregon Foods
- More than \$15 million spent on Oregon products



## Realities of School Food Service



- ❖ **Slim margins**
- ❖ **(~\$3.40/meal)**
- ❖ **Labor and infrastructure**
- ❖ **Product delivery and form**
- ❖ **Procurement rules**



# Success Stories

## Whole Grain Corn Tamale



More than 15,000 tamales to Portland Public Schools, now selling to Umatilla, Beaverton, and Hood River



## Whole Grain Wheat Yakisoba Noodle



2500 pounds every 6 weeks to Portland Public Schools and 4000 pounds every 2 months to Eugene 4J Schools



# ProCureWorks. **Northwest Project – Protein Forward Products**

A joint initiative of  
Health Care Without Harm and  
Ecotrust

- The project will run from 2019 – 2021
- Build a cohort of 10-12 committed schools and hospitals out of Northwest Food Buyers Alliance
- Partnership with ODA, FIC, NMPAN, and OSU Seafood Lab
- The project involves:
  - Identifying beef, groundfish and plant based product concepts
  - Setting local criteria and specifications
  - Aggregating demand around products
  - Developing supply chains to make purchasing easy and accessible