



YOUR SPEAKER

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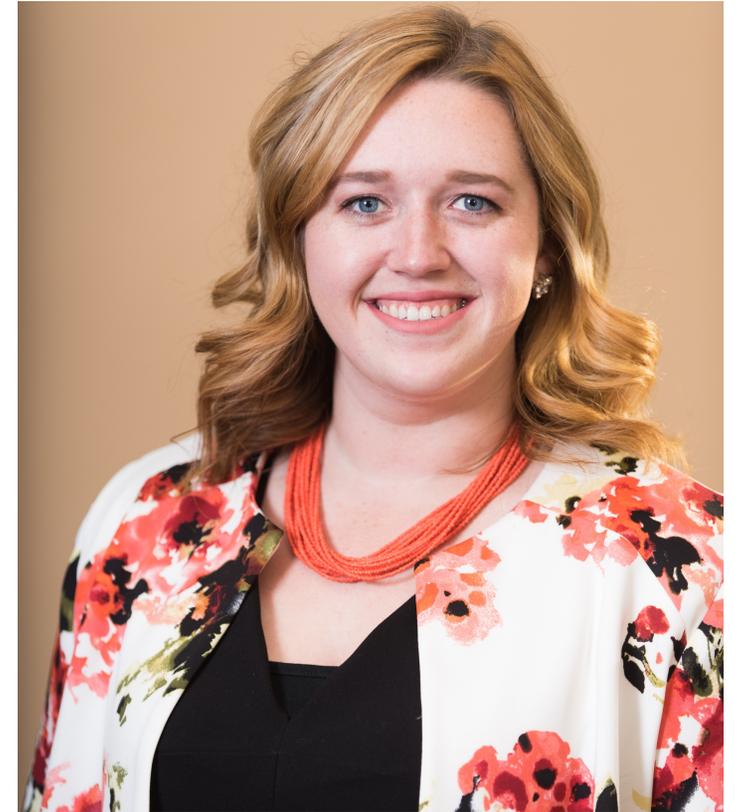
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<http://www.oregon.gov/ODA>

From the home page - click the Specialty Crop Block Grant Program link under Marketing and Development





OVERVIEW

Overview of requirements

Timeline





“The purpose of the Specialty Crop Block Grant Program (SCBGP) is to enhance the competitiveness of specialty crops. Specialty crops are defined as ‘fruits, vegetables, tree nuts, dried fruits, horticulture, and nursery crops (including floriculture).’”



WWW.AMS.USDA.GOV/SERVICES/GRANTS/SCBGP

The screenshot shows the USDA Agricultural Marketing Service website. At the top left is the USDA logo and the text "United States Department of Agriculture Agricultural Marketing Service". To the right is a search bar with a "Search" button and links for "Advanced Search" and "A-Z Glossary & Index". A navigation menu includes "Market News", "Rules & Regulations", "Grades & Standards", "Services", "Resources", and "Selling Food to USDA". Below the menu is a "Stay connected" section with social media icons for Facebook, Twitter, YouTube, Email, Flickr, and RSS. The main content area features a sidebar with "Specialty Crop Block Grant Program" links: "Overview", "How to Apply", and "How to Administer the Award". The main heading is "Specialty Crop Block Grant Program" with a "SHARE" button and a printer icon. Below the heading is the text: "The purpose of the Specialty Crop Block Grant Program (SCBGP) is to solely enhance the". To the right is a "News & Announcements" section with a bullet point: "11/19 USDA Sets Deadline for Proposals for the 2015 Specialty Crop Multi-State Program".

USDA United States Department of Agriculture
Agricultural Marketing Service

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Market News | Rules & Regulations | Grades & Standards | Services | Resources | Selling Food to USDA

Home > Services

Stay connected:

Specialty Crop Block Grant Program

Overview
How to Apply
How to Administer the Award

Specialty Crop Block Grant Program

The purpose of the Specialty Crop Block Grant Program (SCBGP) is to solely enhance the

News & Announcements

- 11/19 USDA Sets Deadline for Proposals for the 2015 Specialty Crop Multi-State Program



SPECIALTY CROP GRANT PROGRAM

- Change from 2018 Farm Bill
 - Performance measure changes
 - Oregon Updated priorities
 - USDA removed the word “solely”
 - Increased allocation
 - Nationwide conference





ELIGIBILITY

- Specialty crops are defined as fruits, vegetables, tree nuts, dried fruits, horticulture, nursery crops, including floriculture
- Funding must **“enhance the competitiveness of Oregon's specialty crops”**
- Grant funds will not be awarded for projects that solely provide a profit to a **single organization, institution, or individual**
- Eligible entities include **non-profits, for-profits, government entities, including tribal governments, and colleges and universities**



POLICIES AND REQUIREMENTS

Program falls under Uniform Administrative Requirements, Cost Principles, and Audit Requirements for federal awards

(2 CFR 200). (Super Circular)

Cost principles fall under 2 CFR 200 Subpart E specific guidance and instructions can be found in guidelines document.



RESTRICTIONS & LIMITATIONS

- A promotional campaign to increase sales of “XYZ Grown” Watermelon is acceptable while increasing brand awareness of “XYZ Grown” generically is not.
- A promotional campaign to increase producer sales of “XYZ Grown fruits and vegetables” is acceptable while increasing membership in “XYZ Grown” generically is not.





RESTRICTIONS & LIMITATIONS

- Equipment – special purpose only (very restricted)
- Travel cost, meals etc. (allowable with prior acceptance)
- Rental costs of buildings and equipment are allowed-only when directly associated with project
- Grant funds cannot be used for coupon/incentive redemptions or price discounts.
- Grant funds cannot be used for political and lobbying activities
- Indirect or overhead costs are not allowed
- *Reminder - In the public domain*



OREGON PROGRAM



- *\$1.5 – 2M / year*
- \$25,000-\$175,000
- Matching encouraged
- 2.5 year projects
- Twice yearly reporting
- 26 member industry represented Advisory Committee
- Funding priorities
 - Established 2012
 - Updated Every Fall
 - Two new priorities



OREGON PRIORITIES (IN NO SPECIFIC ORDER)

- Market Development and Access
 - International
 - Local/farm-direct, regional and domestic
- Food safety compliance and traceability
- Cross commodity collaboration
- On-farm labor needs, workforce programs or tools
- Addressing regulatory burden
- Productivity enhancements, innovation, value added products
- Agriculture and food-related priorities identified by Oregon Solutions Network Regional Solutions Centers



OREGON PROCESS AND TIMING FY2020

December 2, 2019

Full Request for Proposals (RFP) goes live

January 31, 2020

Deadline: Full grant proposals due at NOON

April 2020

Subgrantee Partners Selected by ODA

May 1, 2020 (estimated)

Deadline: USDA State Plan Application

October/November 2020

Funds available for projects to start



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<https://oda.direct/SCBGP/>