### Smart Goals

- **S** - Specific: What EXACT goal(s) do you wish to accomplish?
- **M** - Measurable: How will you measure progress or know you have reached your goal(s)?
- **A** - Attainable: What skills or outside help will you need to reach your goal(s)?
- **R** - Relevant: Is the goal worthwhile? Is it the right time to accomplish it?
- **T** - Timely: When will you complete the goal(s)? When will you work on it?

### Executive Summary: Project Overview (Maximum 3)

Executive Summary gives a high-level overview of current support for veterans, and how the grant funds will help to make positive changes, to meet the needs of veterans.

The Executive Summary is not clear on one of the following: needs of VETS, what the project is going to accomplish or how it will impact VETS.

The Executive Summary has outlined the needs of VETS, described what the project is going to accomplish & how it will impact VETS.

The Executive Summary has clearly outlined the needs of VETS, described what the project is going to accomplish & how it will benefit/impact VETS.

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**VETS** is used throughout to mean veteran(s)
### Purpose(s) of the Grant (8 point Maximum)

The Grant Proposal shows a clear connection between the purpose of the grant, as identified in Section 2.1 of the RFGP, and the benefits the project’s services will have to the veterans.

How well does the Grant Proposal meet one or more of the following objectives?:

1. Mental health care or physical health care;
2. Housing security;
3. Employment opportunities and employment stability;
4. Education and training opportunities;
5. Transportation accessibility and availability;
6. Critical services for veterans within a community or region or on a statewide basis provided by a veterans’ organization; or
7. Supporting existing programs identified by the Veterans’ Affairs Advisory Committee.

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<tbody>
<tr>
<td>The proposal is unclear on the goals/purpose of the program to benefit the veterans &amp; their families.</td>
<td>The proposal is somewhat unclear on one or more intended goals/purposes, there is not a clear benefit to veterans &amp; their families.</td>
<td>The proposal identifies one or more intended goals/purposes and how it is to benefit veterans &amp; their families.</td>
<td>The proposal clearly identifies one or more intended goals/purposes and how it is to benefit veterans &amp; their families.</td>
<td>The proposal very clearly identifies one or more intended goals/purposes and how it is to benefit veterans &amp; their families.</td>
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</table>
The Applicant shares some evidence that identifies one way that they currently serve the community & how the project will further benefit VETS.

The Applicant shares evidence that clearly identifies at least 1 way that they currently serve the community & how the project will further benefit VETS.

The Applicant shares documented evidence that clearly identifies at least 2 different ways that they currently serve the community & how the project will further benefit VETS.

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3 Work Plan & Proposal (Maximum 8 points)

Expanding on #2 above, How well does the work plan expand-on or further promote the services of the applicant as described in the Grant Proposal Section 2.1?

The applicant's work plan identifies some ways they will serve VETS with the types of services identified in Section 2.1.

The applicant's work plan identifies specific ways they will serve VETS with the types of services identified in Section 2.1.

The applicant's work plan identifies clear & specific ways they will serve VETS with the types of services identified in Section 2.1.
The proposal does not have data on number of VETS to be served, and does not indicate how the project will serve them.

The proposal identifies data on the expected number of VETS to be served, although it is unclear how the project will serve them.

The proposal identifies data on the expected number of VETS to be served & how the project will serve them.

The proposal clearly identifies specific data on the expected number of VETS to be served & how the project will serve them.

The proposal very clearly identifies specific data on the expected number of VETS to be served & how the project will serve them.

Work Plan: data, outreach, equity in filling the gap

The proposal has specific data that support the identified need for the services in the local community, and how the organization will “fill a gap” for the proposed service(s).

History, Organizational Capacity & Business Structure (Maximum 16 points)

Does the applicant’s Mission, Vision & History of services indicate they are well suited to support veterans.

The Applicant’s Mission & Vision is unclear, their History of service to the community is not substantiated.

The Applicant’s Mission & Vision is unclear, their History of service to the community is poorly documented.

The Applicant’s Mission & Vision aligns with their support to veterans. Their History of service to the community is documented.

The Applicant’s Mission & Vision very clearly aligns with their support to veterans. Their History of service to the community is well documented.
The Applicant does not currently serve community. The Applicant identifies one way that they serve community. However, there is no documented evidence.

- The Applicant shares documented evidence that identifies **one way** that they currently serve the community.
- The Applicant shares documented evidence that clearly identifies at least 1 way that they currently serve the community.
- The Applicant shares documented evidence that clearly identifies at least 2 different ways that they currently serve the community.

Does the Grant Proposal identify the Organization’s capacity to administer the grant, reach the goals and spend grant funds appropriately within the Performance Period?

- The Proposal highlights the Organization’s capacity to administer the proposed projects. It is unclear if the work will be completed within the timeframe.
- The Proposal identifies the Organization’s capacity to administer the proposed projects within the Performance Period & use the grant funds appropriately.
- The Proposal very clearly identifies the Organization’s capacity to administer the proposed projects within the Performance Period & use the grant funds appropriately.
Does the Grant Proposal identify the Organization’s Business Structure which will support the work of the grant with generally accepted accounting methods and recordkeeping policies.

The proposal has unclear examples of the business’ structure with respect to accounting and recordingkeeping policies.

The proposal identifies clear examples of the business’ structure with respect to accounting and recordingkeeping policies.

The proposal identifies clear & specific examples of the business’ structure with respect to accounting and recordingkeeping policies.

Measurable Objectives & Outcomes (Maximum 9 points)

Does the identified “measurable outcomes” in the proposal demonstrate the effectiveness of the Applicant’s programs for veterans and their families?

The measurable outcomes are somewhat SMART, yet do not clearly demonstrate how the proposed work will benefit VETS & their families.

The measurable outcomes are SMART & clearly demonstrate how the proposed work will benefit VETS & their families.

The measurable outcomes are SMART & very clearly demonstrate how the proposed work will benefit VETS & their families.
The proposal somewhat describes a methodology for tracking & reporting outcomes. No log included with proposal.

The proposal clearly describes a methodology for tracking & reporting outcomes. An example log is included.

The proposal very clearly describes a specific methodology for tracking & reporting outcomes. An example log is included.

The current number of VETS being served is identified but not documented, they are uncertain about the increase to the number of VETS served.

The current number of VETS being served is clearly identified & documented, along with the expected increase to the number of VETS served.

The current number of VETS being served is very clearly identified & documented, along with the expected increase to the number of VETS served.
6  **Budget Proposal (Maximum 11)**

**Does the budget narrative provide a clear description of the proposed budget items?**

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<td>The budget narrative is unclear about the proposed budget items and how the expenses will support the work of the proposal.</td>
<td>The budget narrative provides a good description of the proposed budget items and how the expenses will support the work of the proposal.</td>
<td>The budget narrative provides a very clear description of the proposed budget items.</td>
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**Notes & Comments**

**Is the Budget Narrative tied to specific purposes and objectives of the Grant Proposal to the budget?**

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<td>The budget narrative is unclear how the budget items will support the proposal goals.</td>
<td>The budget narrative shows a few ties to the budget items &amp; how the expenses may support the work of the proposal.</td>
<td>The budget narrative shows strong ties to the budget items &amp; how the expenses will support the work of the proposal.</td>
<td>The budget narrative shows specific ties between the budget items &amp; how the expenses will support the work of the proposal.</td>
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Are the proposed budget items appropriate and demonstrate effective spending practices?

The proposed budget items are mostly appropriate, some demonstrate effective spending practices, however the benefit the veterans is uncertain.

The proposed budget items are appropriate, demonstrate effective spending practices while providing a good benefit to the veterans.

The proposed budget items are very appropriate, demonstrate effective spending practices while providing the best benefit to the veterans.

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Meeting the needs of Veterans (8 point Maximum)

Score after evaluating the entire proposal. As a whole, how well does the Grant Proposal identify and describe how the Goals and Objectives will meet the need for the services and/or supplies in terms of the benefits to veterans?

The proposal as a whole, is unclear as to how the proposed work will benefit the veterans in their community.

The proposal as a whole, is somewhat unclear as to how the proposed work will benefit the veterans in their community.

The proposal as a whole, is somewhat clear on how the proposed work will benefit the veterans in their community.

The proposal as a whole, clearly identifies how the proposed work will benefit the veterans in their community.

The proposal as a whole, very clearly identifies how the proposed work will benefit the veterans in their community.
The proposal describes a plan that supports the needs of the marginalized, underserved & underrepresented VETS & their families.

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<td>The proposal clearly describes a plan that supports the needs of the marginalized, underserved &amp; underrepresented VETS &amp; their families.</td>
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Meeting the needs of Veterans

Does the Grant Proposal describe how the grant work will help meet the needs of the marginalized, underserved & underrepresented veterans? (Black, Hispanic, LGBTQ, women, people with disabilities, aging, etc.)

Overall
### Financials (Maximum 9)

**Does the Applicant's Financial history indicate good stewardship of financial resources and responsibilities? IRS 990 Filing**

- **1.** Only one of the Applicant's IRS 990-filings for the past 2-years matches the corresponding years Income/Expense statement.
- **2.** The Applicant's IRS 990-filings for the past 2-years match the corresponding years Income/Expense statement.

**Does the Applicant's Financial history indicate good stewardship of financial resources and responsibilities? Income/Expense Statement**

- **1.** The prior year’s Income & Expense statements show that income to expenses is below 0.9.
- **2.** The prior year’s Income & Expense statements show that income to expenses is greater than 0.9 and below 1.0.
- **3.** The prior year’s Income & Expense statements show that income to expenses is at 1.0.
- **4.** The prior year’s Income & Expense statements show that income to expenses is above 1.0.

**Letters of Recommendation**

- **1.** One letter submitted with proposal.
- **2.** Two letters submitted with proposal.
- **3.** Three letters submitted with proposal.

**Total points out of 72 points** 0.00

**Percentage Score** 0.00