



2023-2024 OGIC Work Plan

Approved By
Oregon Geographic Information Council
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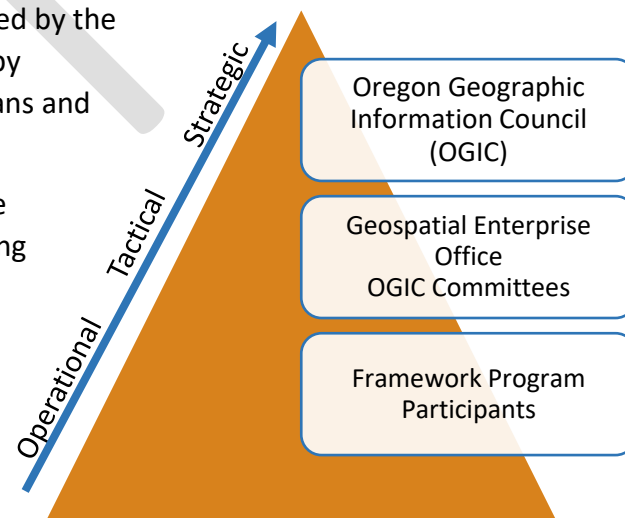
Introduction

The Oregon Geographic Information Council (OGIC) serves as the strategic and executive body responsible for guiding the implementation of the goals and objectives identified within the 2023-2026 Strategic Plan for Geospatial Data Management. Many stakeholder groups are represented on the Council, including counties, cities, special districts, tribal government, 911 centers, and other public and private entities that create, share, or utilize geospatial data. OGIC's central focus is to provide executive leadership for coordinating geospatial activities between, among, and within the stakeholder groups by establishing policy and facilitating activities that enhance and support the Oregon Framework program.

The tactical and operational work to be carried out in support of the Strategic Plan will be led by the Oregon Geospatial Enterprise Office in partnership with OGIC Committees and performed by Framework Program participants and participating organizations identified as data custodians and stewards.

This biennial work plan aims to formalize OGIC activities that should occur in parallel to the Framework Program activities to advance geospatial data sharing and management. Creating an OGIC work plan acknowledges that OGIC members have roles and responsibilities in addition to the oversight of the Oregon Framework Program. Therefore, the work plan has the following components:

- OGIC Activities and Strategies
 - OGIC's strategies to improve geospatial framework data sharing to reduce duplication of effort and improve the coordination of data sharing by public bodies.
 - OGIC committees, roles, and responsibilities associated with OGIC's strategies to improve data sharing and management by public bodies.
- Framework Program Oversight (Alignment with the 2023-26 Strategic Plan for Geospatial Data Management)
 - OGIC committees, roles, and responsibilities associated with specific Framework Program strategic goals and outcomes.



- OGIC champions designated to lead the efforts associated with a specific Framework Program goal. These champions will support the Council by meeting with the Framework Theme leads and teams, developing implementation plans, identifying milestones and timelines, and working with the Geographic Information Officer (GIO) and Geospatial Data Governance Coordinator to support Framework activities associated with each objective.

The priority initiatives and activities planned within this Work Plan are designed to support the shared vision and mission below, the goals and objectives within the 2023-26 Strategic Plan for Geospatial Data Management, and OGIC's duties to implement ORS 276A.500-515.

Shared Vision and Mission for Geospatial Data Management

The Oregon Geographic Information Council (OGIC) worked collaboratively with the Geographic Information Officer and Oregon's Framework Program participants to review and refresh the shared state vision and mission for Geospatial Data Management.

Vision: Authoritative, reliable geospatial data are available and accessible when and where needed to support the equitable provision of services across the state of Oregon.

Mission: The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a consistent and reliable network of geospatial resources and data for all Oregonians.

OGIC's Priority Initiatives and Activities for Geospatial Data Sharing and Management

To achieve the shared vision for the State, OGIC has identified the following priority initiatives and activities for geospatial data sharing and management. The OGIC Committees will accomplish the activities over the 2023-24 calendar years. These activities are to be aligned and supplemental to the activities of the Oregon Framework Program, whose goals and objectives are outlined in the 2023-26 Strategic Plan for Geospatial Data Management.

1. Strengthen Communications

Assigned Committee(s): Outreach and Communications

Strategic Plan Objectives Supported: 1d and 2a

- Develop a communications packet and plan that includes materials and mechanisms (newsletters, social media, email).
- Create a new OGIC hub/website (with the assistance of the Geospatial Enterprise Office).
- Engage with the public, the GIS Community, and others to advance GIS in Oregon

2. Support Sustainable Funding

Assigned Committee(s): Sustainable Funding

Strategic Plan Objectives Supported: 1a and 1c

- Assist the Geographic Information Officer in creating a long-term funding strategy for imagery.
- Continue the evaluation of using fees to fund data development & acquisition.
- Develop legislative funding requests to support data development, sharing, and aggregation.

3. Improve Data Sharing

Assigned Committee(s): Data Sharing and Governance

Strategic Plan Objectives Supported: 1a, 1b, 1d, 2a, 2b, and 2c

- Conduct outreach to OGIC representative groups regarding the benefits of data sharing and the responsibility to share geospatial Framework data.
- Streamline the Framework Grant Program to focus on priority data development and maintenance.
- Identify geospatial Framework data for sharing by public bodies; create administrative processes for implementing ORS 276A.509 (consultation, data standards, update frequency, communications).

4. Legislative Coordination / Advocacy

Assigned Committee(s): Legislative Coordination

Strategic Plan Objectives Supported: none

- Coordinate with key stakeholders to support OGIC and GIS-related state agency funding requests.
- Track and respond to proposed legislative bills and concepts that either support or may adversely affect the GIS profession, GIS data sharing, or the use of GIS technologies in Oregon.

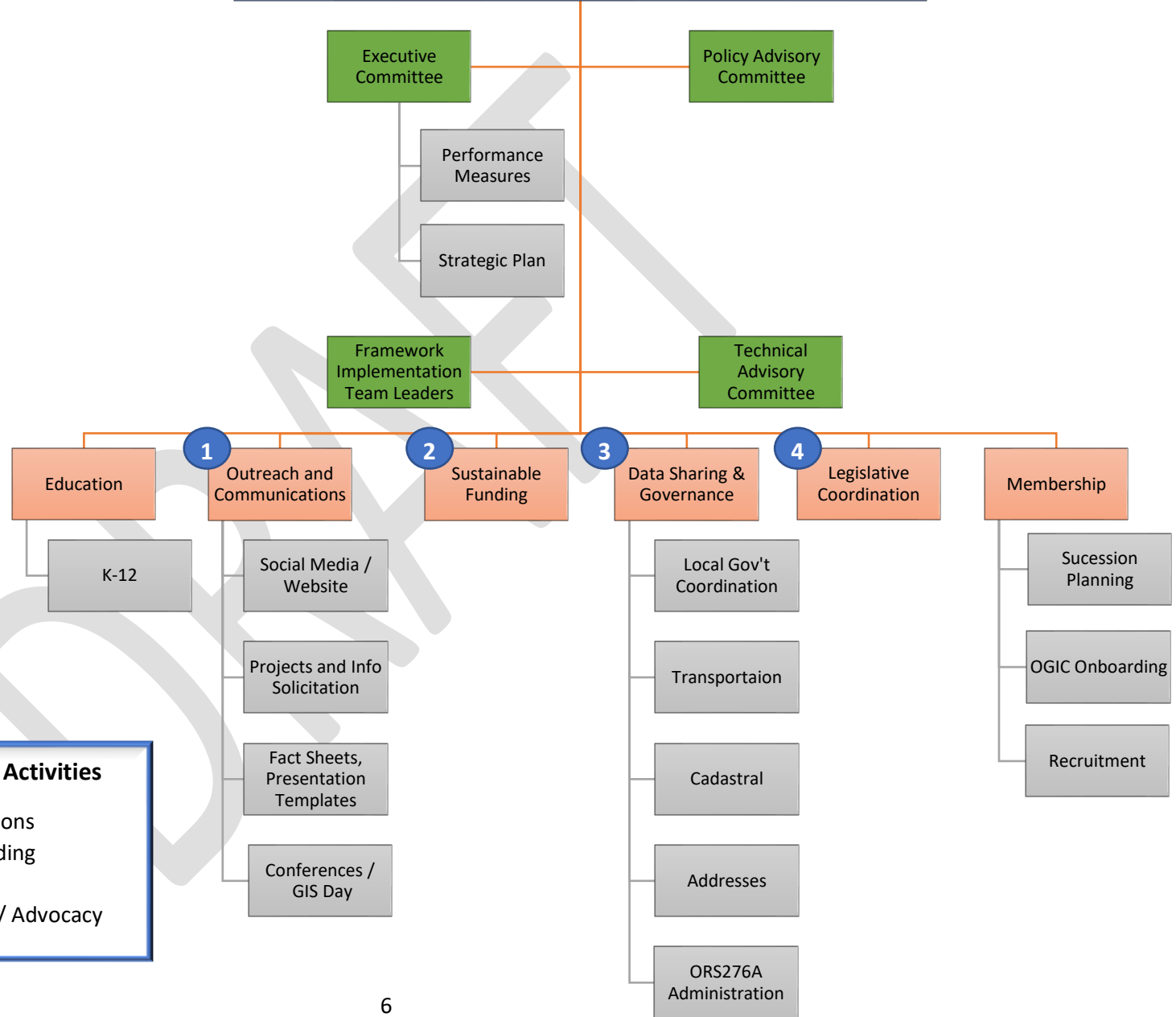
OGIC members' work will largely be carried out within OGIC's committee and workgroup structure. As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. As part of this 2-year Work Plan, OGIC is establishing a set of committees and the following organization chart to carry out its duties.

DRAFT

OGIC DRAFT Organizational Chart 2023

- Standing Advisory Committee
- OGIC Committee
- Workgroup

Oregon Geographic Information Council



OGIC Priority Initiatives & Activities

1. Strengthen Communications
2. Support Sustainable Funding
3. Improve Data Sharing
4. Legislative Coordination / Advocacy

Advisory Committees

OGIC has a set of standing advisory committees created per ORS 276A.506 (1)(f) to assist OGIC in carrying out its duties: Policy Advisory Committee, Technical Advisory Committee, Executive Committee, and the Framework Implementation Team. These committees are established in the OGIC Charter and assist OGIC on an ad hoc basis. They do not have decision-making authority but provide advice and guidance to OGIC.

Executive Committee: The OGIC Executive Committee is established to act on behalf of the Council as needed between Council meetings. Items before the executive committee are time-sensitive and require a decision or action before the next meeting. The executive committee also meets approximately one month prior to each Council meeting for agenda setting and meeting preparation.

Policy Advisory Committee (PAC): The Policy Advisory Committee provides strategic planning, budgetary recommendations, and policy advice and development for OGIC.

Technical Advisory Committee (TAC): The Technical Advisory Committee provides technical advice related to GIS technology; GIS coordination; and geospatial data management, use, and governance for OGIC.

Framework Implementation Team (FIT): The purpose of the Oregon Framework Implementation Team is to guide the development and maintenance of authoritative Framework geospatial data in Oregon and ensure these data are available, suitable, and accessible for repeated and varied use by a broad user base, especially for providing consistent government services across the state. The FIT advises OGIC on GIS Framework theme development and stewardship issues.

As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. In addition to the standing advisory committees, OGIC is creating the following committees to support the priority initiatives of this 2-year Work Plan.

Outreach and Communications Committee

This committee is designed to strengthen the awareness of OGIC and OGIC activities to advance geospatial data sharing by the public, the GIS community at-large, the legislature, and other key stakeholders. This committee leads the collection and dissemination of information, creates materials and key messages, and creates communication strategies to support OGIC initiatives and activities.

Objectives	Due Date	Desired Result
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>
Create a new OGIC hub/website	June 2023	Clarify OGIC's role: who OGIC is and what OGIC does.
Create a communications plan for OGIC addressing the various mechanisms to be used by OGIC, such as newsletters, social media, and email.	June 2023	Communications plan that OGIC will implement to better communicate OGIC's role and activities.
Develop a communications packet of materials	October 2023	Fact sheets, templates, and various materials to support OGIC activities and to onboard new OGIC members.
Engage with the public, the GIS Community, and others to advance GIS in Oregon	December 2024	OGIC stakeholders will know who OGIC is and what activities OGIC is doing to advance GIS in Oregon, improve data sharing, and implement ORS276A.500-515. List of Conferences and Events OGIC will present at or have a booth to promote OGIC and GIS-related activities.

Sustainable Funding Committee

The Sustainable Funding Committee is designed to support initiatives, design strategies, and perform outreach to achieve stakeholder support for sustainable funding of geospatial Framework data development, aggregation, and maintenance.

Objectives	Due Date	Desired Result
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>
Develop legislative funding requests to support data development, sharing, and aggregation	September 2023	Coordinate with the Legislative Coordination Committee and the Office of Data Governance and Transparency to draft a legislative funding request for the 25-27 biennium.

Assist the Geographic Information Officer in the development of a long-term funding strategy for imagery	June 2024	Long-term funding strategy for imagery.
Continue the evaluation of using fees to fund data development & acquisition	December 2024	Action plan for OGIC to address funding shortfall for data development and acquisition.

Data Sharing and Governance Committee

The committee is designed to carry out the administrative processes and procedures to implement ORS 276A.509, including consultation with public bodies, identification of geospatial Framework data for sharing, identifying data standards and update frequency, and processing public body appeals. This committee will also work to improve geospatial data sharing and governance in Oregon, including coordination with local governments and leading priority OGIC data development and aggregation initiatives such as road centerlines, parcels, addresses, and more...

Objectives	Due Date	Desired Result
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>
Identify geospatial Framework data for sharing by public bodies	June 2023	OGIC endorsed list of geospatial Framework data for sharing by public bodies.
Create administrative processes and procedures for implementing ORS 276A.509	June 2023	Administrative processes and procedures and necessary tools needed to implement ORS 276A.509.
Streamline the Framework Grant Program to focus on priority data development and maintenance	June 2023	Assist the Data Governance Coordinator and the FIT Leads in prioritizing data for development, maintenance, and grant funding; update to Framework Grant Program.
Conduct outreach to OGIC representative groups regarding the benefits of data sharing and the responsibility to share data	December 2023	OGIC stakeholders/public bodies will understand why GEOHub was built, the benefits of sharing data within GEOHub, and the public bodies' responsibilities to share data within the GEOHub.
Review public body appeals to data sharing mandate	December 2024	Address all appeals by public bodies regarding the mandatory sharing of geospatial Framework data (implementation of ORS 276A.509).

Legislative Coordination Committee

This committee is designed to lead legislative coordination activities to support OGIC initiatives and funding requests and to increase legislative awareness of geospatial data sharing and management challenges.

Objectives	Due Date	Desired Result
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>
Coordinate with key stakeholders to support OGIC and GIS-related state agency funding requests	December 2024	Engage stakeholders to increase awareness and support of OGIC and GIS-related state agency funding requests
Track and respond to proposed legislative bills and concepts that either support or may adversely affect the GIS profession, GIS data sharing, or the use of GIS technologies in Oregon	December 2024	Track and respond to proposed legislative bills and concepts that either support or may adversely affect the GIS profession, GIS data sharing, or the use of GIS technologies in Oregon

Education Committee

The Education Committee is designed to support education-related activities that advance GIS and geospatial concepts in Oregon.

Objectives	Due Date	Outcomes
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>
Advance awareness of GIS by K-12 students in Oregon	June 2024	Oregon schools participate in Esri-sponsored student competition

Membership Committee

This committee is designed to support OGIC and its members through succession planning, new member onboarding, and active recruitment for vacant or soon-to-be vacant positions.

Objectives	Due Date	Desired Result
<i>What do you want to accomplish?</i>	<i>When is this activity due?</i>	<i>What are the desired results?</i>

Plan and conduct work sessions for onboarding new members.	March 31, 2023	New OGIC members are aware of OGIC responsibilities, priority initiatives, organization structure and history
Engage in ongoing succession planning and recruitment for OGIC leadership positions.	Ongoing	OGIC members interested in leadership positions will be identified for nomination at the October OGIC meeting each calendar year
Engage in recruitment for OGIC vacancies.	Ongoing	Recruit for existing and upcoming OGIC vacancies to reduce the amount of time positions are vacant
Create and maintain onboarding materials to share with new and prospective OGIC members.	TBD	Onboarding materials ready to use for recruitment and onboarding of new members as needed

Performance Measures

Performance Measures are TBD, but will be created once the individual committees are activated and review/add proposed objectives within this Work Plan.