



OGIC Committee Charter

Outreach and Communications Committee

Committee Name	OGIC Outreach and Communications Committee (OCC)
Meetings	2 nd and 4 th Wednesdays, 9-10am – Meetings begin March 8, 2023
Co-Chairs	<p>Rachel Smith, GIO Molly Earle, OGIC Public Representative</p> <ul style="list-style-type: none"> • Leads meetings • Directs agenda setting with support from OCC members • Provides updates to OGIC on OCC activities • Tracks OCC Objectives, Activities, and Performance • Communicates regularly with Geographic Information Officer (GIO) to maintain accountability, coordination, and communications
OCC Members	<p>Molly Earle, OGIC Public Representative Tom Rohlving, OGIC County Assessor Representative Rachel Smith, GIO Brad Cross, OGIC Association of Oregon Counties Representative Patti Sauers, OGIC PSAP Representative Chris Wright, OGIC State Agency Representative Madeline Steele, OGIC Regional Government Representative Lisa Gaines, OGIC University Representative Scott Fowler, Office of Data Governance and Transparency</p>
Committee Purpose	OCC is designed to strengthen the awareness of OGIC and OGIC activities to advance geospatial data sharing by and for the public, the GIS community at-large, the legislature, and other key stakeholders. This committee leads the collection and dissemination of information, creates materials and key messages, and creates communication strategies to support OGIC initiatives and activities. The OCC is an established OGIC advisory committee authorized by ORS 276A.506(3)(a) and by majority vote of OGIC membership January 25, 2023.
Expected outcomes	<p>Expected outcomes:</p> <ul style="list-style-type: none"> • Content for a new OGIC Hub/Web Site • Communications Plan for OGIC • Communications Packet of Materials including OGIC Onboarding Materials • Stakeholders will know who OGIC is and what activities OGIC is doing to advance GIS in Oregon, improve data sharing, and implement ORS276A.500-515 • List of Conferences and Events OGIC will present at or have a booth to promote OGIC and GIS-related activities



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Timeline	Key Dates	
	Provide content/input on OGIC hub/web site	June 2023
	Create communications plan for OGIC	June 2023
	Create packet of outreach materials	December 2023
	Engage with the public, the GIS Community, and others to advance GIS in Oregon	December 2024
Charter Revision Process	Charter will be reviewed at least every two years coinciding with the OGIC Work Plan Update, or as needed. Charter revisions must be approved by OGIC.	
Committee Budget	Use of OGIC funds must be approved by the OGIC Executive Committee prior to expenditures occurring.	
Committee End	OCC Committee will sunset on January 31, 2025 unless extended by Charter revision and approval by OGIC.	