



July 23, 2021

To: Employment First Stakeholders
From: Acacia McGuire Anderson, Statewide Employment First Coordinator
Re: Free job listings for providers

Most providers and case management entities in Oregon have already heard about [Impact Oregon](#), the free job board website for careers in the developmental disabilities field.

I wanted to share with you some successes from the first six months of Impact Oregon's launch. In addition to providing a [free toolkit](#) with social media cards and flyers in 11 different languages, we also launched a [promotional video on the important work of Direct Support Professionals](#).

We launched a digital media marketing campaign to promote the site, including ads on Facebook, Instagram and Monster. Soon the DSP video will be advertised on Youtube.

Since Impact Oregon launched in January 2020, the website has had more than 20,000 new users and 60,000 total visitors. About 150 people are returning to the website each month, potentially to continue their job search. The DSP video has had more than 1,000 views on Youtube.

Providers and case management entities can [request access](#) to the site to post jobs. And we encourage the entire I/DD community to continue spreading the word about Impact Oregon as a free resource for both I/DD agencies as well as job seekers.

Thank you for your support as we continue capacity-building efforts.

Acacia