

Oregon Bike and Pedestrian Advisory Committee Vision, Mission and Goal Statement

October 18, 2013

Background

The Oregon Bicycle Advisory Committee (OBAC) was formed in 1973. ORS 366.112 states that: "There is created in the Department of Transportation an advisory committee to be appointed by the Governor to advise the department regarding the regulation of bicycle traffic and the establishment of bicycle lanes and paths. The committee shall consist of eight members including an employee of a unit of local government employed in land use planning, a representative of a recognized environmental group, a person engaged in the business of selling or repairing bicycles, a member designated by the Oregon Recreation Trails Advisory Council, and at least one member under the age of 21 at the time of appointment." In 1995, the Oregon Transportation Commission officially recognized the OBAC's role in pedestrian issues; the committee became the Oregon Bicycle and Pedestrian Advisory Committee (OBPAC).

In 2013, Governor Kitzhaber appointed four new members to OBPAC, and re-appointed three existing members. These OBPAC members met at workshop on October 17 and 18, 2013 in Bend, Oregon to create the vision, mission and goals of OBPAC for the next four years, between 2013 and 2018. Below are the results of that work.

Vision

Oregon is a place where walking and biking are safe, convenient and viable options for people of all ages and abilities; where innovative solutions fully integrate biking and walking into the transportation system; and where the economy and overall quality of life are enhanced by more people walking and biking.

Mission

OBPAC's mission is to promote walking and biking as part of a multi-modal transportation system while providing leadership and expertise to the Oregon Department of Transportation and the State of Oregon by: advancing best practices in planning, design and safety, informing and influencing and collaborating with others on transportation policy and funding.

Goals

OBPAC members developed eight goals that address the issue of partnerships, economic benefits, safety, policy, standards of practice and performance measures.

Partnerships

1. Strengthen relationships with the Oregon Transportation Commission (OTC), Area Commissions on Transportation (ACTs), and modal partners, local communities and other key stakeholders.
2. Develop an Outreach Plan to coordinate, educate and partner with ACTs and ACT modal committee members to increase overall understanding of bike and pedestrian issues in Oregon and local communities.

Economic Benefits

3. Promote and facilitate the education and understanding of the economic benefits of bike and pedestrian in local communities. Strengthen the connection between active transportation and local economic vitality and tourism and Oregon's economy.

Safety

4. Engage in safety policy and planning at different levels of government; strengthen partnership ODOT Traffic Safety Division, Traffic Safety Commission and other stakeholders on safety issues; improve on data collection and safety education regarding bike and pedestrian in Oregon.

Policy and Standards of Practice

5. Develop and promote legislative concepts relating to biking and walking in Oregon; support and provide advice to ODOT on legislative proposals; and coordinate with key organizations on legislative issues.
6. Assess and inform ODOT's policies and practices relating to planning, design and maintenance in support of ODOT's Intermodal initiative.

Measuring Success

7. Influence and strive to improve performance measurement and the quality and relevance of data relating to biking and walking in Oregon.